

Date: 18-08-2025


TO WHOMSOEVER IT MAY CONCERN

We, **HOABL**, registered under the Companies Act, 1956, bearing GSTIN 27AAGCI4607Q1Z2, having our registered office at 701 Unit, 7th Floor, 1 Aerocity Building, NIBR Compound, Mohili Village, Sakinaka, Safed Pool, Mumbai 400072, hereby:

1. **Certify** that *the undersigned/you* are appointed as our recognized **Digital Partner** for executing sales and promotional activities for our projects.
2. **Authorizing** you to undertake the following activities solely for promotion of HOABL/Growth Housing:
 1. Social media campaigns
 2. Email marketing
 3. Online advertising
 4. Use of Growth Housing / The House of Abhinandan Lodha (HOABL) related keywords in such activities
3. **Indemnity:** The Digital Partner shall indemnify and hold harmless HOABL, and affiliates from any losses, claims, damages, or liabilities (including legal costs) arising out of any breach of law, misuse of authorization, or unauthorized acts in the course of the above activities.

This authorization is issued on mutual understanding that use of Growth Housing / The House of Abhinandan Lodha logo or trademarks requires our prior written approval.

Impactum Lands Private Limited


(Authorized Signatory)
Name: Rakesh Gupta
Designation: Director



I Accept:

PAN Card No.: AOFPJ8322P

RERA Registration no.: A9900003815

Board Resolution/ Authority Letter

(Authorized Signatory & Stamp)

Digital Partners ROOP NARAYAN



IMPACTUM LANDS PRIVATE LIMITED

Regd. Off: 701 Unit, 7th Floor, 1 Aerocity Building, NIBR Compound, Mohili Village, Sakinaka, Safed Pool,
Mumbai 400072.